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March 30, 2016

BSYou



A weekly e-newsletter for Bowie State University faculty, staff, and students

▶ Headlines



Bowie State to become one of first HBCUs with entrepreneurship program

Bowie State University students will learn how to take their business ideas from concept to launch with a new entrepreneurship and small business management concentration, starting in fall 2016.

Bowie State will become one of a handful of historically black colleges or universities (HBCUs) around the country offering an academic program in entrepreneurship. Not only will undergraduate students in business administration be able to select the concentration as part of their studies, but the courses will also be available to students from other disciplines.

“The trend in business education is moving toward entrepreneurship and small business management –

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This Week

Army ROTC 100th Anniversary Celebration (3/31/16)

Tom Joyner Foundation School of the Month: BSU Sky Show Live (3/31/16)

China Study Abroad Program: Scholars Forum (3/31/16)

Quilt Making Workshop: Goodloe Alumni House Centennial (3/31/16)

Five Minute SmartPhone Film Fest (3/31/16)

BSU Alumni Association: Scholarship Dinner Dance (4/1/16)

Graduate Open House (4/2/16)

Undergraduate Open House (4/2/16)

Emancipation Quilt Exhibition: Closing Reception (4/3/16)

39th Annual BSU Wellness Fair (4/6/16)

most businesses in the United States are small businesses with fewer than 500 employees,” said College of Business Dean Anthony Nelson. “Bowie State offers students the chance to learn the latest innovation to be successful as small business owners and help bigger companies to thrive.”

The concentration will teach students how to develop a startup, run a small business, navigate the venture financing process and bring an entrepreneur’s perspective to large organizations, while building on a foundation of concepts of marketing, accounting, finance and management. The program’s core faculty is active in the local business community and has experience in business development, management and consulting. Real-world business development will be a major component of the program.

“That practical experience is really important in terms of taking what they learned in the classroom about business strategy and adding value to an organization,” said Dr. Stevie Watson, chair of the Department of Management, Marketing and Public Administration.

Opportunities for entrepreneurship at Bowie State

The university’s College of Business has already laid the groundwork for entrepreneurship education. Bowie State is already home of two business incubators, and the College of Business has held several competitions attracting dozens of budding student entrepreneurs to turn their ideas into business plans.

The Bowie Business Innovation Center (BIC) became the first Maryland incubator at an HBCU when it opened in 2012. A year later, the College of Business developed the Entrepreneurship Academy, an initiative to engage Bowie State students and local high school students in entrepreneurship training and opportunities. In 2014, the academy launched the Student Business Hatchery for Bowie State student entrepreneurs to develop their ventures with help from faculty and professional mentors.

The Entrepreneurship Academy’s annual Idea Competition allows students to compete for seed money and the chance to join the Student Business Hatchery. The top five students present their plans to a panel of local business leaders and professors, who select the top three winners. The presentation awards ceremony for their year’s competition takes place April 14.

With the addition of the new concentration, Dr. Watson says students with aspirations to own a business or who already own a business will find opportunities to follow their passions and gain the skills to be successful.

Announcements

Black History Month: STARS Design Challenge (Through 3/31/16)

Black History Month: Emancipation Quilt Exhibition (Through 4/6/16)

Founders Day Awards Gala (4/23/16)

Workshops and Training

Pre-Retirement Planning Seminar (4/14/16)

Stepping Stones Training Series: Microsoft Outlook 2016 (4/27/16)

Educational Technology Day (5/4/16)

Scholarships and Internships

HBCU All-Star Students Program (4/22/16)

Quick Links

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Green Tip

Wear clothes that don't need to be dry-cleaned. This saves money and cuts down on toxic chemical use.



"We want to be able to help students refine what they already know and help them take their ideas and create something that is meaningful to the marketplace... something to make people's lives better," he said.



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A dark grey horizontal banner. On the left is the Bowie State University logo, featuring a stylized leaf above the text "BOWIE STATE UNIVERSITY" and "1865". On the right, contact information is listed: "14000 Jericho Park Road, Bowie, MD 20715-9465", "Phone: 301-860-4000 or 1-877-77-BOWIE", and "Copyright 2011, Bowie State University".

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